

COPYTHORNE PARISH COUNCIL MEETING

TUESDAY 13TH OCTOBER 2018

ITEM NO: 12 – LOGO COMPETITION

Results of the Logo Competition – Vote at Parish Hall Open Event 15th September 2018

Introduction

The Parish Council sought, at the Annual Parish Meeting on 13th March 2018, entries for a Logo Competition to be undertaken. 3 entries were received by the closing date in July. These were displayed at the Parish Hall Open Event on 15th September 2018 and a voting slip provided for attendees to vote on a preferred choice. This report sets out the results and conclusion.

Display of Entries

Entries were displayed in a common format and titled as Entry 1; Entry 2 and Entry 3, as below:



ENTRY 1



ENTRY 2



ENTRY 3

Voting

A total of **42 votes** were cast as follows:

Entry 1 scored 5 votes; Entry 2 scored 11 votes; Entry 3 scored 12 votes; No Change scored 14 votes

(A total of **14 votes** were cast in favour of **no change** which was not presented as an option, but on which a number of people voting had strong views, as they wanted the existing logo to remain. Supported by comments such as 'a perfectly reasonable logo'; 'very representative'; 'I like the logo – maybe we could tidy it up though'; etc etc.)

Recommendation

Given that the majority of votes were cast in favour of no-change, **it is recommended that we retain the existing logo**, but look to have a re-design undertaken to tidy it up. Such a re-design has already been undertaken by TLC for the website and we could think further in respect of this to 'modernise' and make more relevant the final version of the logo.



Irrespective, our sincerest thanks go to those who took the time, great care and used their artistic skills in producing their submission

Cllr. Simon Lucas

30/09/18