



COPYTHORNE PARISH COUNCIL

A meeting of the Media and Publicity Advisory Committee was held on Friday January 10th 2020 at Westwood, Winsor Road, SO40 2HR, at 11am.

Invitees:

Cllr. Steve Herra (Chair)

Cllr. Simon Lucas

Cllr. Jackie Rhodes

Mr David Rigby – Parish Clerk (non-voting member)

A G E N D A (*and notes of discussion*)

1. **Apologies for absence**
Jackie Rhodes apologised in advance for delayed arrival (arrived 11.30am)
2. **Declarations of Interest**
None
3. **Review of notes of previous meeting (Nov 8th 2019)**
Agreed as read
4. **Continue consideration of a work programme for the Media & Publicity Advisory Committee through to end of March 2020.**
Using topic suggestions made at Nov 8th meeting:-
 - a. Investigate the 'pro's and con's' of setting up a Council Facebook page:-
JR and DR have both discussed Facebook with other local councils. Discussions will continue but view is that we will have a "public" information (view only) page launched in time for the APM. Ability for Facebook users to add comment for some articles will probably follow in due course.
 - b. Review of Council website layout, content, etc:-
Previous revamp 2 years ago was quite good, easy to navigate. Archiving useful. More potentially available to add in terms of old minutes, etc. Ability to have an interactive response to gather feedback (Survey Monkey style?) would be good. Investigate cost/benefit of being able to add new info/delete old ourselves. Need to confirm actions that TLC are taking regarding "accessibility" of website. Community Tab - First Responders missing; Village Agent missing; directory of groups? APM link via Events is a blank page
 - c. Newsletters review:-
Ours – Current copy is visible on front page of website (with back copies). Copythorne colours (black, green, red) give it a "corporate look". SL would like to see others writing articles (submitted in word format) editorial control required. Copyrighting required. Four page (A3 folded to A4) would be good. Community benefit articles (i.e. 6 months of pharmacy) to enhance news and features. Points of

distribution and quantities to be supplied to all. Paper to be presented at March Council meeting.

Stanley's Own – Likely to be a regular 2 pages (2020/21 budget allows for this). Submitted as a black and white PDF format.

d. Noticeboard locations & quantity review (to discuss with 5YP AC):-

SH provided photos of current locations. Possible thought of moving it from outside Scout Hut to the layby outside Copythorne School. Cadnam "Post Office" noticeboard might be better in another location, possibly move to The Parade. Ower noticeboard is very little used, perhaps move to nearer one of the bus stops (or Mortimers). DR will chat to Copythorne School about possible re-location and SL will look at possible alternatives for Ower.

5. Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.

None.

6. Agree date for next meeting

Friday March 6th 2020, 11am at Westwood, Winsor Road, SO40 2HR