



COPYTHORNE PARISH COUNCIL

A meeting of the Media and Publicity Advisory Committee was held via Zoom Video Conference on Friday October 2nd 2020 starting at 3pm.

Attendees: Councillors Steve Herra (Chair); Jackie Rhodes;
Parish Clerk David Rigby (non-voting member)

A G E N D A (and notes of discussions)

1. **Apologies for absence**
Cllr. Simon Lucas

2. **Declarations of Interest**
None

3. **Review of notes of previous meeting (July 2nd 2020)**
All present were happy that the notes of the previous meeting were accurate

4. **Update on Council Facebook page**
Cllr. Rhodes reported that she gathers information from other local bodies (HCC, NFDC, NFNPA, Neighbourhood policing team) and reports them onto our website. The Clerk reported that he posts details of Council & Advisory Committee meetings; newsletters; council activities; along with articles of relevance received direct. Many of these are then shared to the local community Facebook Group which increases the reach of the posts. Just over 100 people have now “liked” our page and some shared posts and seen by over 1000 people.

5. **Review of work programme for the Media & Publicity Advisory Committee through to end of March 2021.**
 - i.) Noticeboards – Covered under item 6
 - ii.) Newsletter – Our monthly two page newsletter, curated and edited by Cllr. Lucas, is again available in print form as well as added to website and Facebook Page.
Funding in place for four page editions should it be needed.
 - iii.) Facebook – Covered under Item 4
 - iv.) Stanley’s Own Magazine – Our two page newsletter is re-edited into a 1 or 2 page article for the magazine.
 - v.) Website – Accessibility review completed. A few “historic” documents on the site are not in a fully accessible format (this is not a requirement) and copies can be made available by the Clerk if required.
 - vi.) Telephone Boxes – Work underway to align the local information content of the Newbridge box with that in the Pound Lane & Winsor boxes. Once New Inn Road box renovation is complete the same information content will be added.

6. Update on review of noticeboard positioning

Four sites have been informally reviewed for potential changes as follows:-

- i.) Bartley – Board often obscured by parked cars. Potential options were relocating to near the Red phone box in New Inn Road or on a wall of the Post Office. Phone box has telegraph pole nearby which would create issues. Only possible wall mounting (subject to request and consent) would be the front wall which may cause queuing issues. Likely to remain in current position.
- ii.) Cadnam – Board facing in wrong direction. Potential option is a move to the “green” near The Parade. Good footfall. The Clerk is to have an initial chat with HCC Highways who are believed to be the owners of the land in question.
- iii.) Ower – Board is slightly remote from footfall and often obscured by parked cars. Options considered are nearer the Vine or in the bus layby to the north of the new Village Sign. Again better footfall, near bus stop and bin. The Clerk is to have an initial chat with HCC Highways (as above).
- iv.) Copythorne – Board outside Stanley’s Own, next to church. A possible relocation to the school (with a larger board, cost to be shared with school) has been ruled out. Stanleys Own make good use of the board. Present location remains best fit. Might be worth chatting to Stanley’s Own about possible contribution towards a larger replacement.

7. Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.

None

8. Agree date for next meeting.

Friday January 15th 2021, 10am

Meeting ended at 3.22pm