



COPYTHORNE PARISH COUNCIL

A meeting of the Media and Publicity Advisory Committee was held via Zoom Video Conference on Friday January 15th 2021 starting at 10am.

Attendees: Councillors Steve Herra (Chair); Simon Lucas; Jackie Rhodes;
Parish Clerk David Rigby (non-voting member)

A G E N D A (and notes of discussion)

1. Apologies for absence

None

2. Declarations of Interest

None

3. Review of notes of previous meeting (Oct 2nd 2020)

All present were happy that the notes of the previous meeting were accurate

4. Update on review of noticeboard positioning and renewal/replacement programme.

Bartley – Location to remain unchanged

Cadnam – Response awaited from HCC regarding move to the Parade. To be chased

Ower – Response awaited from HCC regarding move to bus layby To be chased

Copythorne – No takers for shared noticeboard. Location to remain

*ACTION - Cllr. Lucas will work on an initial report to the M&P AC to include thoughts on noticeboard user policy; type of notice board (materials); & design (no. of panels & access).

The involvement of the Lengthsman in helping to clean and cut vegetation around the notice boards was discussed and then expanded to include Village Signs, benches & phone boxes. Agreed that it made sense for this to be done quarterly basis (circa ½ day).

*ACTION – Clerk to discuss practicality of such a request with the Lengthsman.

5. Review of work programme for the Media & Publicity Advisory Committee through to end of March 2021

i.) Facebook – Number of followers continues to grow. Views of posts increasing. Cllr. Lucas asked if it was possible to put “Facebook links” into the newsletter.

*ACTION – Clerk to investigate and report back

ii.) Website – Recent issues with some page changes to be discussed with TLC along with whether usage numbers can be ascertained (and at what cost).

*ACTION – Clerk to continue discussions with TLC and report back

iii.) Cllr. Herra asked whether it was possible to create a “QR code” for noticeboards linking to our website.

*ACTION – Clerk to investigate and report back

6. **Discussion of any other matters relating to the Aims and Responsibilities of the Media & Publicity Advisory Committee.**

SL reminded members that we still need to return to a review of our newsletters (occasional expansion to four pages etc.)

*ACTION – SL to produce report for next meeting

7. **Agree date for next meeting.**

Thursday April 22nd 2021, 10am

Meeting ended at 10.39am

Draft