

GREENING



COPYTHORNE

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The Greening Campaign

- ▶ Founded by Terena Plowright in Petersfield
- ▶ A structured approach which guides communities through a process. Established to give communities the tools to be more sustainable in the face of climate change
- ▶ It has been successfully run in over 200 communities in the UK and is currently running in over 20 communities in Hampshire
- ▶ Follows a tried and tested four phased programme

Phase 1

Community Engagement

- ▶ Engaging the community in carbon reduction challenges by getting people to join together and make 5 significant changes to their lifestyle to reduce the community's carbon footprint.
- ▶ Showing how much CO₂ can be saved when we work together!
- ▶ Also called the Foundation Phase as only by involving the whole community can we move on to the next phases.

Phase 2

Three Pillars

- ▶ Working together in our community to protect the local environment
- ▶ Rewilding
- ▶ Retrofitting

Phase 3

Sustainable Community

- ▶ Making a vision for a sustainable community.
- ▶ Assessing the community on all levels - Looking at strengths and weaknesses.
- ▶ Looking at carbon reduction, communication, saving water, ecology, and community energy

Phase 4

Adapting to a different climate

- ▶ Evaluating the risks that climate change will bring to the local area.
- ▶ Working together to develop possible solutions so the community can adapt and flourish.

What is next for Greening Copythorne?

- ▶ A Launch event is booked for 10th March 2022 where the chosen challenges will be promoted
- ▶ Cards will be printed with the challenges and distributed to all 1150 households in the Parish.
- ▶ After several weeks, the cards will be collected and the total carbon savings will be calculated, publicised and celebrated